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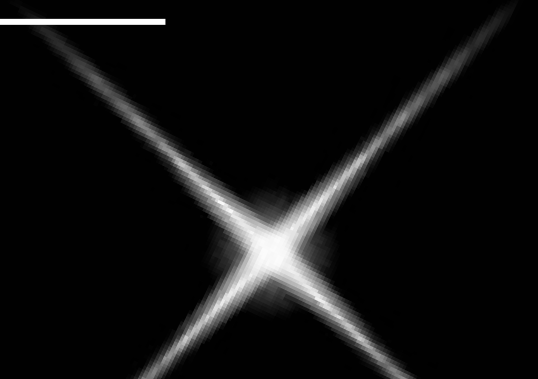
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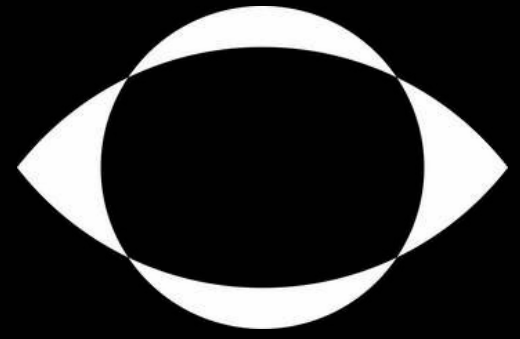
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Art and stories that open eyes to the world

PROJECT

2025





# A SOCIAL AWARENESS SPACE

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## OUR PROPOSITION

- Rotating exhibitions & workshops
- Platform for artists with purpose
- Education & community building
- Living, dynamic space

## CUSTOMER SEGMENT

- 4 universities in Bratislava
- 18-25 years old students
- Sociology, Philosophy, Psychology, Laws, Arts, Social Work



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# A YOUTHNESS THAT THINKS AND ACTS

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## OUR MISSION





# OUR TEAM



MARYNA  
PROJECT LEAD



MAREK AND MATTIA  
MARKETING AND  
COMMUNICATION LEAD



LAURA  
OPERATION MANAGER



MARÍA  
EXHIBITION ORGANIZER



EVANGELOS  
SCOUTER



KONSTANTINOS  
ACCOUNTANT



# A SOCIAL ENTREPRISE

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## REVENUE STREAMS

- Free entry
- Shop & donation corner
- Exhibition production, marketing, events & workshops
- NGO's and government
- Scaling factors: more exhibitions = higher costs, more visitors = higher material

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LOGO

**UN** HEARD  
S E E N

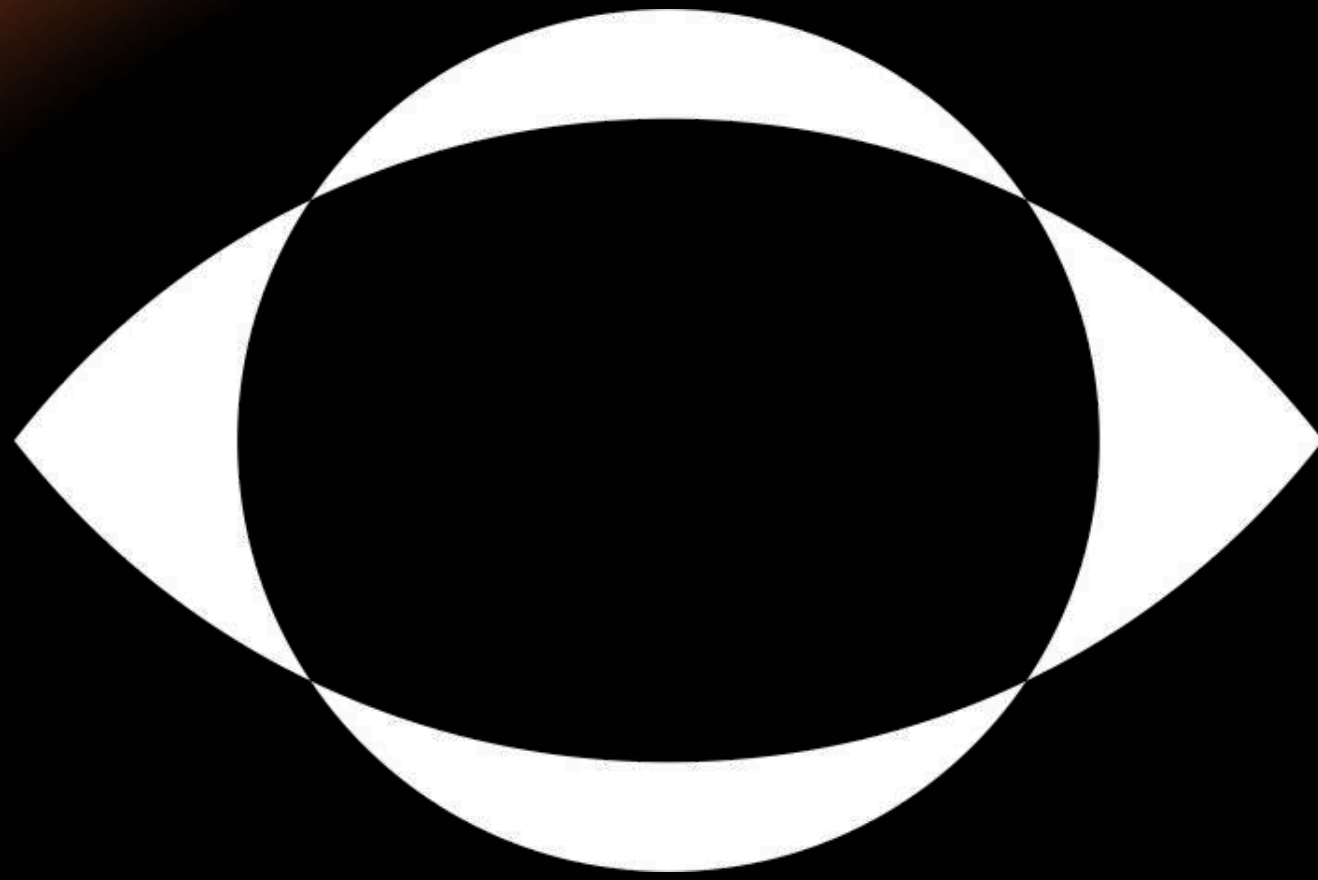
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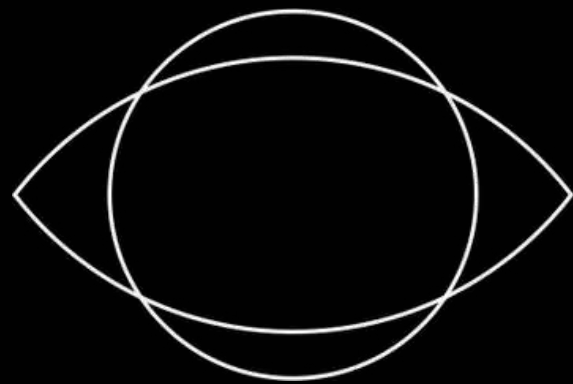
**LOGO**

**UNHEARD  
UNSEEN**

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**EYE + WORLD**



## COLOR PALETTE

#FEFEFE

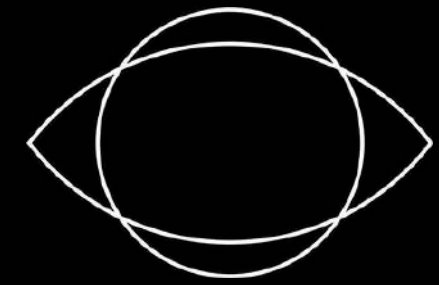
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**UN**HEARD  
SEEN



# LET'S CLEAR OUR EYES TO THE REAL PROBLEMS TOGETHER

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